



Brand guidelines

# CONTENTS

- 3 Logo
- 6 Colour scheme
- 8 Fonts
- 11 Visuals
- 12 Branding



LOGO





LOGO | monochrome



Making Technology work for monitoring pollinators



Making Technology work for monitoring pollinators



# FUNDING ACKNOWLEDGMENT

Please acknowledge funding by using the EU logo and the following funding sentences as shown below:

This project was funded through the 2022–2023 Biodiversa+ and European Commission joint call for research proposals, under the BiodivMon programme, and with the funding organisations: Deutsche Forschungsgemeinschaft e.V.; BMBF-VDI/VDE INNOVATION + TECHNIK GMBH, Dutch Research Council, Innovation Fund Denmark, Agencia Estatal de Investigación; Fundación Biodiversidad, General Secretariat for Research and Innovation, Agencia Estatal de Investigación; Fundación Biodiversidad, Environmental Protection Agency of Ireland.



Funded by  
the European Union

or



Funded by  
the European Union



Funded by  
the European Union

or



Funded by  
the European Union

## Font

Please always use the arial font for the funding statements.

## EU emblem

Must always be on the left side or above the funding text.

## Minimum size of the logo

The minimum height of the EU emblem must be 1 cm.

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Funded by  
the European Union

or



Funded by  
the European Union



Funded by  
the European Union

or

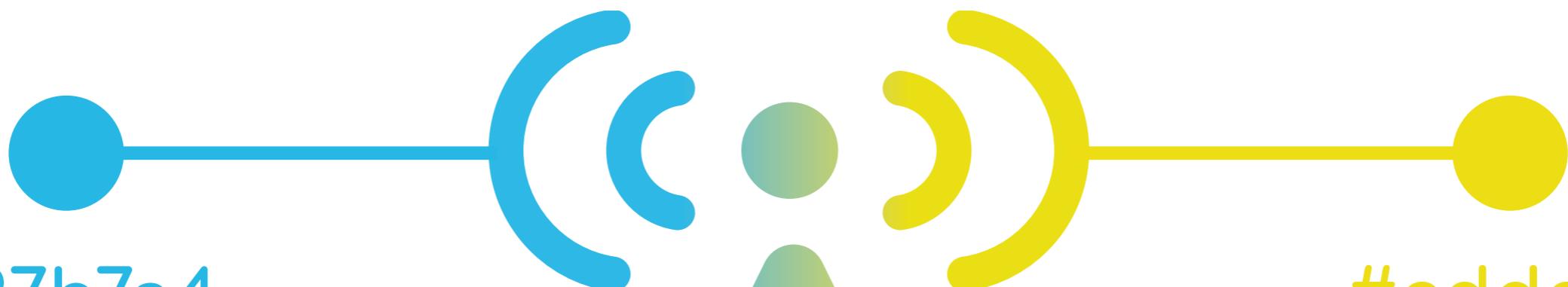


Funded by  
the European Union

Detailed information [here](#)



# COLOURS | primary



#27b7e4

CMYK  
68 | 6 | 4 | 0

RGB  
39 | 183 | 228

#eddd15

CMYK  
10 | 5 | 99 | 0

RGB  
237 | 221 | 21





# COLOURS | secondary



#004d74

CMYK  
99 | 71 | 39 | 16

RGB  
0 | 77 | 116



#afcdd8

CMYK  
34 | 5 | 60 | 0

RGB  
175 | 205 | 135



#F1F5EA

CMYK  
4 | 1 | 8 | 0

RGB  
241 | 245 | 235





# FONTS | logo font

Aa

## Comfortaa bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii  
Jj Kk Ll Mm Nn Oo Pp Qq  
Rr Ss Tt Uu Vv Ww Xx Yy Zz

## Comfortaa regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii  
Jj Kk Ll Mm Nn Oo Pp Qq  
Rr Ss Tt Uu Vv Ww Xx Yy Zz





# FONTS | promotional materials, presentations, deliverables and milestones

# Aa

## Raleway bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

# Aa

## Cabin bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

# Aa

## Raleway regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

# Aa

## Cabin regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz





# FONTS | presentations, deliverables and milestones

# Aa

## Calibri bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii  
Jj Kk Ll Mm Nn Oo Pp Qq Rr  
Ss Tt Uu Vv Ww Xx Yy Zz

## Calibri regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii  
Jj Kk Ll Mm Nn Oo Pp Qq Rr  
Ss Tt Uu Vv Ww Xx Yy Zz





# VISUALS | relevant photos



# BRANDING | social media



Linkedin page

[visit here](#)

X page

[visit here](#)

